



Georgia Mihalcea

Operations Manager | Business Coach | Executive Producer

April 25, 1979 | Driving licence | Puerto de la Cruz, Tenerife

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About

Serial award-winning problem solver in open innovation marketplace. Cross-industry and multi-cultural experienced performer. Highly operational skills with a strategic mindset, extensive business and management experience. Author of entrepreneurial culture books **“Rise Above The Crowd”** and **“Patterns For Success. XCulture: How Superheroes Are Born”** (which is also a video training course). Executive producer of various tv and reality shows for TLC Netherlands, Travel Channel (USA), SyFy (USA), Paprika and ProTV (Romania).

Education

Bachelor degree in Economics, Accounting & Management Information Systems | "Titu Maiorescu" Economic Sciences University, Bucharest, Romania. 5-year cycle. Graduation mark: 9 out of 10

Experience | Industries

Experience	Industry	Position	Company	Country	Role Description
2002-2004 2	Financial Leasing	Operations Manager	Pit Motors Leasing	Bucharest, Romania	Coordinated a team of 10 people, a park of 100 vehicles and a portfolio of over 100 clients. Import/Export Operations. Architect of the company's leasing software.
2005-2010 5	Tourism & Events Production	Small business owner entrepreneur	Classy Travel	Bucharest, Romania	Set up and developed a business and corporate tourism and events production agency. Property transformation
2002-2012 10	Urban Furniture	Small business owner entrepreneur	Classy Grup	Bucharest, Romania	Implemented and developed the production business unit.
2007-2009 2	Construction	Project Manager General Contractor	Distrirom	Bucharest, Romania	Managed the operations for the construction of a 600 sqm office buildings, 1000 sqm industrial deposit on a 10000 sqm land.
2013-2018 5	Real Estate	Sales & Marketing Strategy	TPN International BCS Imobiliare	Bucharest, Romania Tenerife, Spain	Implemented and developed the agency's online marketing strategy. Property rentals and sales.
2012-2015 1	Film Production	Locations Manager	Voltage Pictures Manekino Film	USA Romania	Scout and management of over 200 locations for the production of the feature films <i>"Charlie Countryman"</i> and <i>"Touch Me Not"</i> (Winner of Golden Bear at Berlin Festival 2018)
2011-2018 2	TV Production	Executive Producer	Travel Channel, TLC, SyFy, ProTV	USA, Netherlands, Romania	Managed international operations and mobile multicultural teams (<i>Marry My Son</i> , <i>Expedition Unknown</i> , others)
2016 0.6	Innovation, Research and Development	General Manager	CL.I.MA.TE Cluster	Bucharest, Romania	Designed the cluster's strategy and operational plans for 4 years. Harmonized the 35 cluster members' objectives (national R&D institutes, universities, companies and NGOs).



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Award-winning solutions to worldwide organizational and governmental problems and challenges (from a portfolio of over 50 architected solutions)

2016 | Patterns For Success: A practical guide for small business owners

GOAL: Help small and startup entrepreneurs to beat the odds and rise above statistics. More than 80% fail by the end of their first year and more than 50% don't reach their third year.

OUTCOME: A practical management and leadership 9-module guide focused on Strategy, Leadership and Culture.

INDUSTRY: Business consulting for startup entrepreneurs and small business owners

SPONSOR: Bereny Inc, USA

STATS: 145 worldwide top professionals

OPEN INNOVATION & CROWDSOURCING PLATFORM: HeroX.com

2016 | Innovative Approaches to Proliferation Prevention: An Industry-Government Information Sharing Platform

GOAL: Architect an online platform, strategy and operational plans to help intelligence services to better collaborate with industry suppliers to prevent the use of dual-use technologies by dangerous players

SOLUTION: Source-to-Share Platform

INDUSTRY: government, peace and security, technology

SPONSORS: N Square and Stimson Center * Stimson Center and N Square is a collaborative effort between five of the largest peace and security funders in the United States: The Carnegie Corporation of New York, the William and Flora Hewlett Foundation, the John D. and Catherine T. MacArthur Foundation, the Ploughshares Fund, and the Skoll Global Threats Fund.

STATS: 91 problem solvers in competition from all over the world

OPEN INNOVATION & CROWDSOURCING PLATFORM: Innocentive.com

2014 | Humanizing Customer Digital Experience

SOLUTION: Your Private Banking Coach - A very personal experience

INDUSTRY: banking, technology

GOAL: Architect an app that can help users to emotionally connect with mobile payments terminals (ATM, POS, Internet Banking), to naturally use technology and relevant use of data

STATS: 401 problem solvers in competition from all over the world

OPEN INNOVATION & CROWDSOURCING PLATFORM: Innocentive.com

2011 | Models For Sourcing Food Databases

SOLUTION: Broadening Opportunities Towards Global Health

INDUSTRY: healthcare, technology, strategy and operational plans

GOAL: Architect a scalable platform to connect patients medication with right foods

STATS: 148 problem solvers in competition from all over the world

OPEN INNOVATION & CROWDSOURCING PLATFORM: Innocentive.com

2010 | Creative business models to integrate and uplift vulnerable communities

SOLUTION: A Good House For Bad Times

INDUSTRY: social business, social entrepreneurship, self-sustainability

SPONSORS: Grameen Lab and Muhammad Yunus Foundation

OPEN INNOVATION & CROWDSOURCING PLATFORM: Social Business Tour

2010 | Locations transformation to develop social entrepreneurship entities

CHALLENGE: transform locations in Naples, Italy to change the face and reputation of the city

INDUSTRY: social business, social entrepreneurship, self-sustainability

SPONSORS: Euclid Network (European Union)

What people
are saying!

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Testimonials

Georgia possesses a remarkably diverse skill set and creative intellect — focusing equally on innovative business solutions as well as “global good” applications of new technologies. She is truly a “mover and shaker”. If one has need of a top-level media fixer/line producer, or, a tuned-in, innovative solutions provider – especially in the context of international business collaboration and development – one need look no further than her. - **Michael Ricciardi, Serial Awarded Innovator, We Are Solvers**

I highly recommend Georgia as a fixer. I worked with her on a very complicated shoot for Travel Channel’s “Expedition Unknown” and she was incredibly professional, intuitive, great at anticipating needs, and has an incredible non-stop work ethic. She would be an asset to any production. - **Shannon Green, Field Producer, Travel Channel, U.S.A**

I met Georgia through the fact that we are both winners of Innocentive Challenges and a subgroup of winners was set up to allow further discussions. she has had a remarkably diverse series of world and employment experiences. My sense is that she is intelligent and creative, and she has the ability to get projects completed and at high quality. - **David Galbraith, PhD Professor at University of Arizona and awarded Innovator, U.S.A**

We have worked for more than two months together, for the series Expedition Unknown – Travel Channel, and the experience was more than positive. She is a very good fixer, very hard working, very skilled, the results were more than satisfactory. The American team told us when they left that this was one of the best experiences that they ever had with fixers around world. I recommend her with enthusiasm! - **Petronela Rotar, Writer and Journalist, Romania.**

Georgia is one of the highest professionals that I have worked with, who strives for excellence and surpasses performance standards from a distance, throughout all the aspects of a production. Always finding the right approach. ready to deliver on a timely manner, she is a team player & a problem solver with the ability to perform remarkably in stressful situations. I would team up with Georgia anytime for a world class project. - **Beatrice Popa, Creative Producer at Paprika Studios, Romania.**

I have worked with Georgia Mihalcea and my experience was very positive. We filmed a Dutch reality show about two transgenders looking for their gypsy roots. As you might understand that’s quite complicated. Georgia dealt with the transgender and gypsy part very respectfully and professionally. And she delivered. I asked her for three totally different groups of gypsy’s and she made it work. We visited rich, poor and spiritual gypsy’s. We were very happy with her work. She speaks English very well. And she also translated certain parts for us, back in The Netherlands while we were editing. She was a real help in researching, producing and post-producing. - **Martijn Weerink, Director and Producer at StrixTv, Netherlands.**

I worked with Georgia for the reality show production “Ma insoara mama” (Marry My Son) for the Romanian tv channel ProTV. Georgia did a good job, I was very happy with her work and can recommend her. - **Volker Michels, General Producer ProTV Romania .**

Georgia is the one that can make your business rise over night. Her vast experience as an entrepreneur will completely change your perspective. Nothing can stop you from the success you deserve if working with her. – **Bianca Codroiu, BCS Imobiliare, Romania**

A real professional, one who wants and knows how to use the experience and the acquired skills to help those who are interested so that their start and life in business to be easier. – **Adela Vasile, Alpha Bank, Agency Manager, Romania**

Miscellaneous

Certifications

- Oxford Certificate. Proficient in English.
- Romanian Ministry of Education. English translating and interpreting.
- Winning problem solver (issued by Innocentive.com)

Languages

- Romanian: native
- English: proficient
- French: beginner
- Spanish: beginner

Software

- Microsoft Office: intermediate
- Moviestorm (video animations)
- Sony Vegas (video editing)
- Various SaaS design websites for marketers (Canvas, etc)
- Learning management platforms
- Content management platforms
- Real estate listing platforms
- Architect of the functions and structure of many websites and platforms

Other skills

- video production
- film, tv & other media shooting locations
- production logistics
- location transformations to generate revenues
- marketing strategy and business development

Volunteering

We Are Developers, 2018 - Science and Technology Global Congress

I have been involved in the event production on various tasks during preparation days and in charge with VIP & Press tasks during the event. We Are Developers is an annual congress, a big scale event. In 2018, the year I volunteered, there were 8000 attendees, 200 speakers and over 200 volunteers. The congress took place in Vienna, Austria between 16-18 May 2018 at Vienna Austria Center, the UN headquarters location.

We Are Solvers, 2016 - Creative Problem Solvers, Video production

I produced the pilot of a web serial where I interviewed serial award-winning problem solvers from all over the world. It was a personal project and I covered all aspects of the production, including the website.